



SUSTAINABLE STYLE

WESTMINSTER TEAK'S MAL HADDAD DESIGNS OUTDOOR FURNISHINGS FOR ELITE CLIENTELE.

BY J. MICHAEL WELTON

With over 3 million acres of teak planted and managed by the nation's ministry of forestry, Indonesia is blessed with significant natural resources. And while many of the world's natural resources are shrinking, Indonesia's teak forest has grown over the past 200 years. In fact, Indonesia is home to some of the largest

That's why Westminster Teak Vice Presi-

dent Mal Haddad splits his time between his home in Miami and the Westminster Teak factory in Indonesia. He also designs and approves most of the furniture the company builds and sells. "I'll do a drawing. They'll do a prototype. Then I'll fly over and approve it for production," he says.

Unlike wicker, whose production involves the addition of petroleum byproducts for

outdoor use, teak doesn't need any additional treatments to be durable outside because of its naturally high natural oil content.

The slow-growing trees are also harvested sustainably (five new ones are planted for every one harvested), and Indonesia's teak forests can actually help native biodiversity. "The trees are planted in rows, and the people who live in the area are encouraged to plant other types of crops for themselves, for retail and agroforestry, in between the rows," Haddad says.

Most workers live in a nearby village and can walk or take a small scooter to work. They don't need to go very far for meals, since organic vegetables, fish, and chicken are grown on the plantation for consumption.

It just goes to show that when you're

YouTube do too.

looking for timeless and sustainable outdoor furniture, teak never goes out of style. •

"There's free medical care for them and their

Haddad says. "We want to retain the workers,

Haddad says that all these components—

families as well as housing opportunities,'

the sustainable harvest, production, and

employees—work hand in glove to allow

Westminster Teak to deliver designs that

would have looked good 50 years ago and will

look just as good 50 years from now. "Because

teak lasts a very long time, it's generational,"

he says. "It's not trendy. It's around long after

In the States, Westminster's chairs,

benches, and tables are popular with a high-

end market as consumers adapt to new ways

of living outdoors. "People want to bring the

outdoors in and the indoors out," Haddad

increasing, and architects don't just design

the house but the outdoor areas as well. It's

Westminster's residential and commercial

products. Interior designers and individual

Westminster brand. And high-end resorts like

the W, Four Seasons, and Ritz-Carlton hotel

Metropolitan Opera, Apple, Microsoft, and

homeowners here in the U.S. love the

chains and corporate clients like the

Growing demand applies to virtually all of

says. "The use of outdoor furniture is

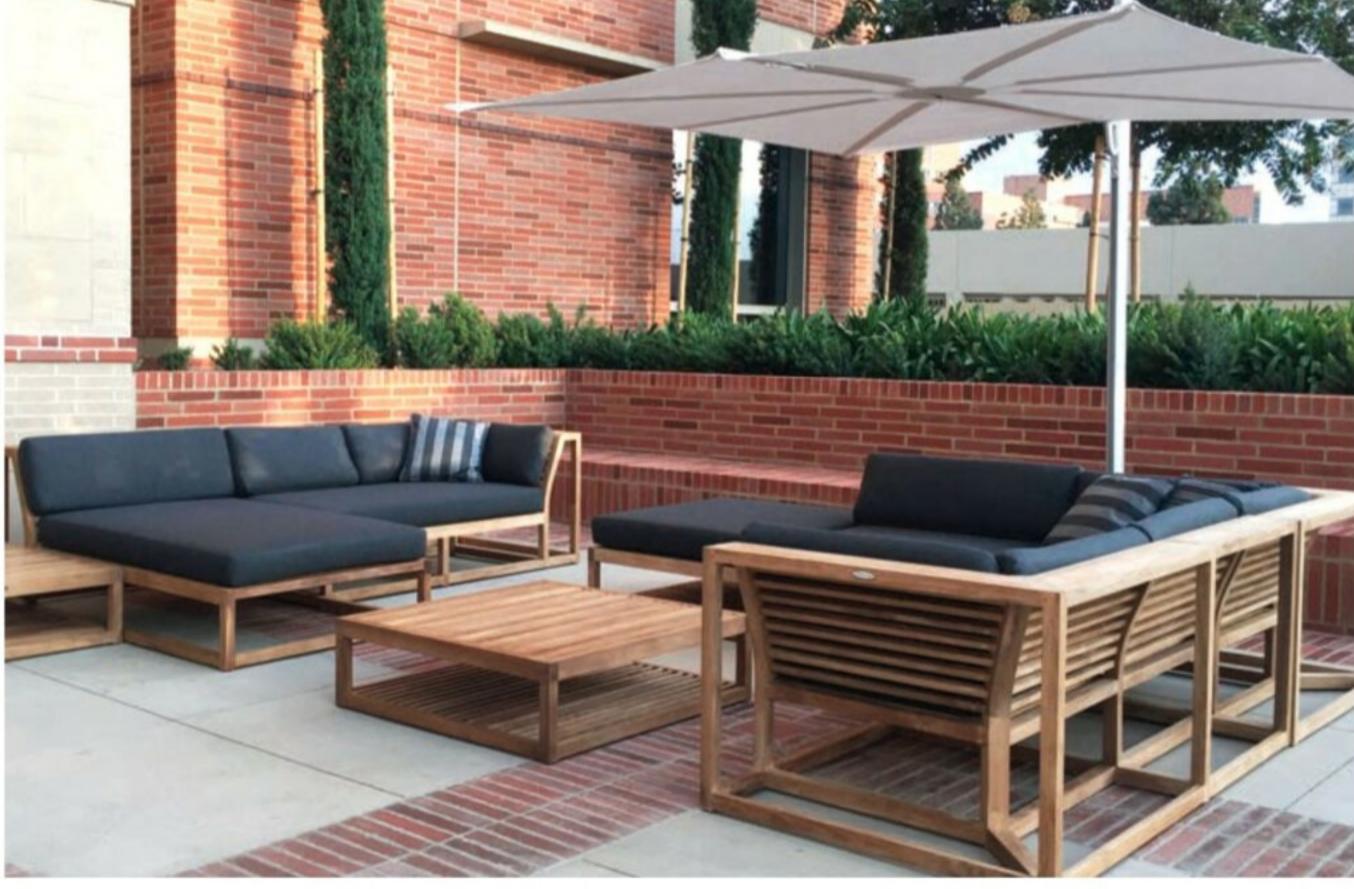
all growing by leaps and bounds."

so they are treated very well."

the trends are forgotten."







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